# Workshop Structure

# Content Explanation



Since people have a fresh mind in the beginning, the first part is a theoretical, more traditional explanation of key contents. For instance, we always link a new concept to an example from daily life (the password is like the key to your home, as suggested by Simona Savoldi Poli) and show few slides. Nobody needs to take notes, since users are provided with the online material.

## **2** Practicing

In this part, the user is more active, yet they are guided through exercises with an increasing difficulty. The user gets familiar with the device. The tutor makes sure that everyone has understood the theoretical contents by solving practical problems individually.



## **3** Group Games

In the last part, things get more interesting, since the workshop turns into a playful and gamified experience. Group dynamics are exploited to make this part a positive peek in the UX and to consolidate knowledge. Users are having fun while fixing the contents in their minds.

# Quizzes ►►► Challenges Team Games

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# Workshop Catalog

NET offers a catalog of 15 different workshops, some of which are held in person and others are held online on Zoom. Our partners are considered to be suitable to join NET considering their offer and performance on the area.

	MODALITY	PARTNERS/LOCATION
Great news!	In presence	Local Emeroteca
First steps	In presence	Centro Zante
Calls & Chats	In presence	Centro Zante
Social Networks	In presence	Centro Zante
Photo walk	In presence	Orazio Spoto
Recipe album	Online	Centro Zante
Foodblogging	In presence	Francesca Noè
Cinema reviews	In presence	Cineteca Milano Bug
Videos & cinema	Online	Now TV
LinkedIn account	Online	Local photographer
<b>Online security:</b> Recognize and report online frauds	In presence	Centro Zante
Saltacoda + Spid	In presence	Centro Zante
Meet Cortilia: online grocery shopping	Online	Cortilia
Homebanking	In presence	Centro Zante
Smart homes	In presence	Samsung Smart Home

STAFF	SKILLS	PRICE
Tutor + expert	Fake news, Browser	€20
Tutor	Browser, Text editing, email, apps	€15
Tutor	Accounts, Communicate	€15
Tutor	Blogging, Fake news, Accounts, Communicate	€15
Tutor + Expert	Photography, Blogging	€20
Tutor	Blogging, Photography, Browser	€15
Tutor + Expert	Blogging, Booking, apps	€20
Tutor + Expert	Booking, Text editing	€20
Tutor	Streaming platforms, Accounts	€15
Tutor + LinkedIn + expert	Blogging, Accounts, Communicate	€20
Tutor	Fake news	€15
Tutor	Apps	€15
Tutor + Guest	E-commerce, Accounts	€20
Tutor	Fake news	€15
Tutor	Apps	€15

# Remote Workshops

A remote workshop is an activity that lasts a couple hours and can be followed by groups of 10 people. It is recommended to connect with a laptop or a tablet.



**Meet Cortilia** max 10 participants Grocery shopping can be time consuming, but that shouldn't stop you from





#### **Cinema reviews** max 10 participants

Share your passion for cinema while learning how to master digital writing skills.



#### Video & Cinema max 10 participants

This workshop is for the cinema addicted out there who don't want to miss any new release.



#### **Recipe album** max 10 participants

Would you like to share your recipes or have them printed in a nice lavout? This workshop is for you.



### LinkedIn account

max 10 participants

Not ready for retirement yet? Willing to take on another working path? Learn how to write the most effective CV.



#### Saltacoda & Spid max 10 participants

Tired of queues? Discover the solutions that digital services have to offer.



#### **Smart homes** max 10 participants

Homes are becoming smart. Join us to dive deeper into this topic.

# In Presence Workshops

A workshop in presence lasts a couple of hours and it is meant for groups of 15 people.



#### Online security max 15 participants

Also technology can hide pitfalls. Become more aware of them with this workshop about online security.



#### Social Networks max 15 participants

Sharing is caring, they say. We will uncover the potential of social networks.



#### Foodblogging max 15 participants

Book a table at your favorite restaurant and take pics of your gourmand experience to share with your friends.



Home banking max 15 participants

Learn how to manage your money easily from your living room.



#### First steps max 15 participants

Technology is everywhere nowadays. Get to know the main tech tools.



Great news! max 15 participants

Fake news? Become an expert in fact-checking thanks to this workshop about getting informed in the right way.



#### Calls & Chats max 15 participants

Ever wondered how to make the most out of your communication channels? This workshop is for you.



#### Photo walk max 15 participants

Learn how to catch the beautiful corners of your neighborhood on camera.

# **Suggested Combinations**

NET also offers the possibility to purchase small combinations of three workshops with a little price discount. The combinations are suitable for those users who want an advice on which path to follow, basing on their attitude, skills and passions. It can also be a perfect gift for a friend. In this way, NET builds customer loyalty and reinforces the idea that each user can build a personal path, being always supported.



IN OUR HOME PAGE

#### Can't NET enough

Meant for cinema lovers, it includes a first workshop which is perfect for acquiring basic skills such as videocalls and online communication. This will be fundamental for the following two workshops, in which NET will teach the users how to proficiently use streaming platforms and tools for writing cinema reviews.



#### **KitcheNETte**

The perfect combo for food lovers: it includes a first workshop to learn basic skills to menage tech interfaces. Users will exploit this skills to learn how to grocery shop online, make online restaurant reservations and become real food bloggers!



#### NETworking

Ready to leverage tech to boost your connections and improve your work life? This combination of workshops allows you to get familiar with social platforms, job platforms and also money management.



# **Follow Up Booklets**

NET makes sure to support and accompany its users throughout the whole learning experience even after the end of the workshop. For this reason, it offers the possibility to buy booklets in order to do follow up at home with ready-to-use material.

Example of a printed booklet for a simpler workshop (<u>click here</u>).

Example of a printed booklet for a more complex workshop (<u>click here</u>).



#### **Printed material**

UPON REQUEST 5€

WHERE TO FIND IT It can be purchased from the tutor after the workshop.

WHAT IT IS It is a physical thorough booklet which contains detailed and extensive information about the topic of the workshop.

WHO IS IT FOR Users who want to go deeper into a topic and be extra sure they do not miss anything.

## **NET Notes**

NET's methodology encourages the user to take little notes during the workshops. The reason is that NET promotes live interactions and practical learning, minimising the time for taking notes and isolating from the environment. In fact, each user with a NET profile on the website can download a brief summary of the workshop contents after attending one directly from their profile.



Example of online material for a more complex workshop (<u>click here</u>).

# First steps First steps Mr First steps With tech Firet steps Mr Firet steps Mr Firet steps Mr Firet steps Mr Google Hacker

#### **Online material**

#### **FREE DOWNLOAD**

WHERE TO FIND IT Download through personal page on NET website

WHAT IT IS It is a digital condensed booklet which contains basic information one needs to know to perform the task which was taught in the workshop.

#### WHO IS IT FOR

Users who want to have a support for practicing after the end of the workshop.