

The spatial and ethnographic analysis allows us to develop two proposals for the project of tactical urbanism in Piazzale Corvetto: the first one, "Books' Harbour", has been designed in close collaboration with our proponent Giacomo, while the second, "Open Laboratory", has been inspired by the natural inclination of the neighbourhood to social activities.

#### Preparing the co-design session

The next step was to discuss these two visions to elaborate them, with the help of inhabitants and people who work in the neighbourhood, during a co-design session. The first thing to do, to prepare the boundary objects for the session, was to understand the main topics we were interested in being focused on and which kind of questions we would like to ask the participants. Since for all of us, this is the first time in which we can work hand in hand with people, to think together about what can improve their neighbourhood and the social life in a public space, we have decided to study in parallel, methods and ideas coming from the service design. It has been useful to read the book "Massive Co-design", to understand how a co-design session can be conducted, which strategies can be applied and which kind of "style of guidance" was better for our aims. Another important thing to consider was the fact that, due to the actual conditions, the co-design session should have taken place on a virtual platform, and for this reason we have made a research on this topic, finding interesting articles on Medium. Then for the development of the tools, we have studied the approaches of different groups to co-design, thinking on how tools and prototypes could be adapted to a virtual workshop.

https://medium.com/frog-voices/how-to-conduct-a-successful-workshop-with-remote-participants-f6e990b4d90b

https://uxdesign.cc/tips-for-running-effective-remote-design-thinking-workshops-18696a52fd4a

https://uxdesign.cc/the-top-tools-and-services-for-remote-user-research-567a51787b0e

https://medium.com/@optimalworkshop/how-to-run-a-remote-friendly-co-design-optimal-workshop-949c460363c7

#### Our board:.

https://miro.com/app/board/o9J kuwafy8=/



Delivery for April 27

How to Design a



3 Workshop Ideas For

**Findings** 

The Rainbow Sheet: A Visual Method For

How to Conduct a

Research Analysis

Tips for runni

mi mandi il file?

Top tools and services

for remote user research





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Design Kit

D Design Kit







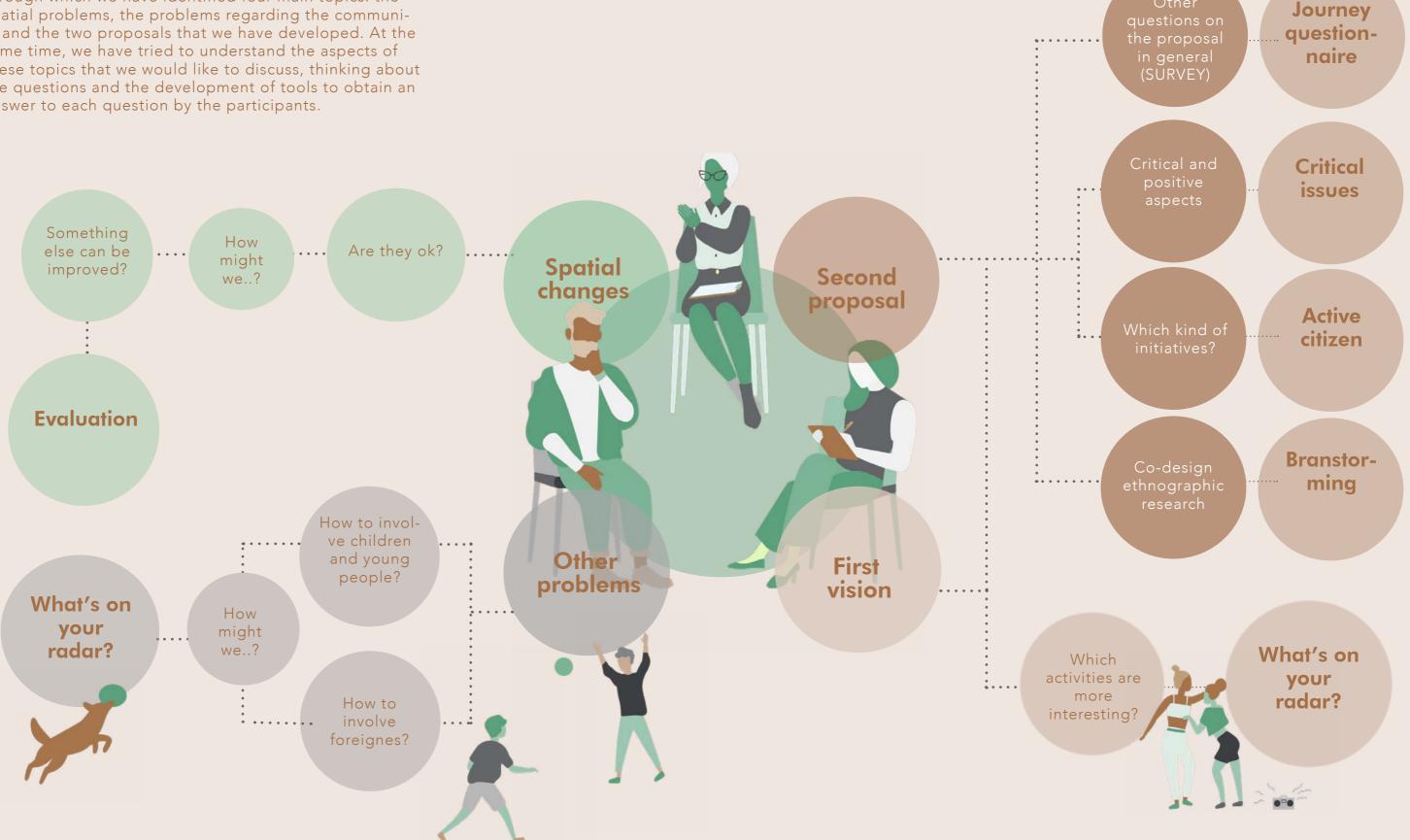






#### Co-design Aim

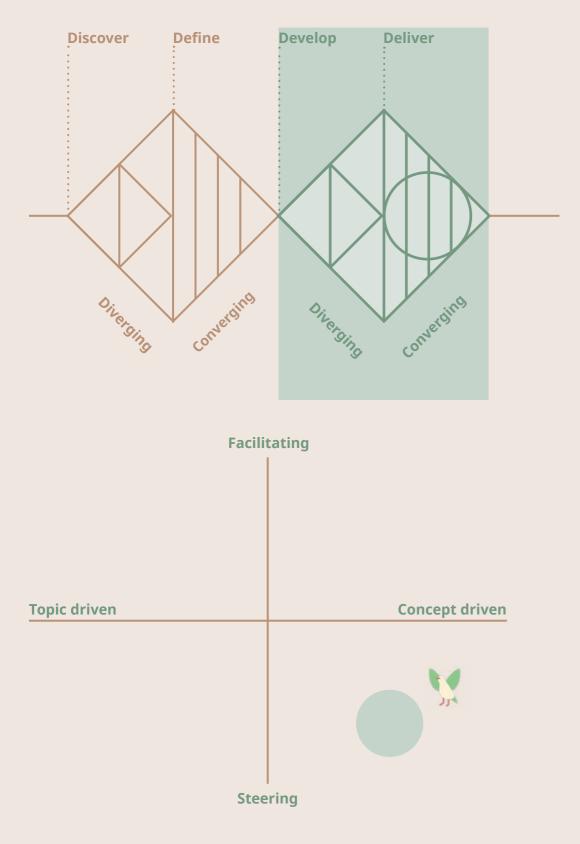
For this reason, it has been useful to do a brainstorming through which we have identified four main topics: the spatial problems, the problems regarding the community and the two proposals that we have developed. At the same time, we have tried to understand the aspects of these topics that we would like to discuss, thinking about the questions and the development of tools to obtain an answer to each question by the participants.



## Brainstormina

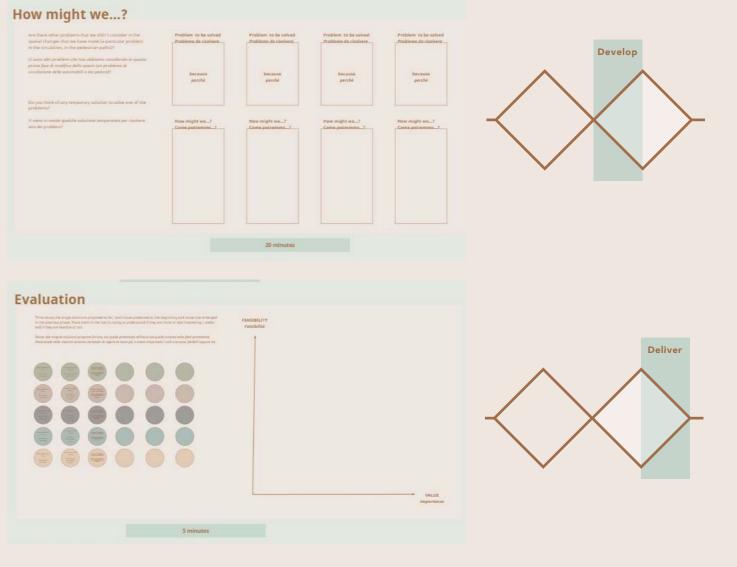
Other

The main aim of the session for us was not only to discuss our ideas, but also involve the participants in the process of creation of new ones. For this reason, we have developed a prototype and a set of tools for each topic. Considering the Double Diamond methodology, we have tried to realise "diverging" and "converging" tools in a collaborative way, encouraging the participants to "develop" ideas and also to "deliver" their opinions about the solutions.



Try to consider the first topic, the spatial problems, as an example. In this case, we have prepared two maps to explain the problems that we have found in the pedestrian flows and the changes that we would like to apply to solve those problems. With the first tool, "How might we...?", we have asked the participants to think about other problems and possible solutions, to "develop ideas". Then, to conclude this phase, we have asked each participant to evaluate the solutions, both those coming from the team and those coming from the previous exercise, to "deliver" their opinion about the value of each solution.

### Double Diamond stage



## Double Diagram

The five participants were all involved in several associations that work in Corvetto, so it has been really useful also because they give us suggestions about possible collaborations with other realities of the neighborhood.



Giacomo Sarasso

Owner of the kiosk "Casa di Giacomo"



Egle' Vitkute'

Graphic designer from Plurima association



Gloria Gusmaroli

Project officer Luoghicomuni (La Città intorno)



Veronica D'Ortenzio

Member of Rete Corvetto and "Parrocchie e Periferie"



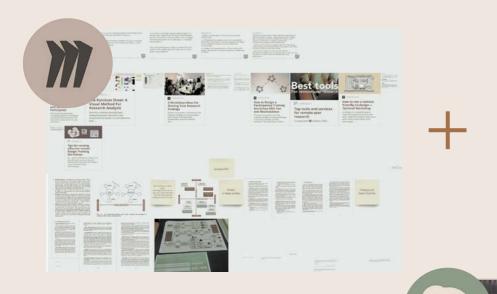
Massimo Zerbeloni

Social operator BuonAbitare

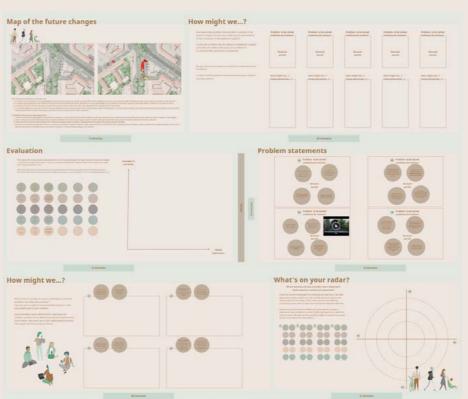
# Participants

#### Where? How?

The fact that we have chosen to work on Miro and to talk at the same time on Skype has been important for many reasons. First of all, to create a real atmosphere of collaboration, with the result that sometimes a participant has given a possible solution to a problem expressed by someone else. Then because by sharing the screen it has been easy to explain to the participants how to use Miro and to force the attention on the prototypes to explain them and also because when someone had a problem in using the platform, the group was immediately helping him. But the most interesting aspect of the combination of these two platforms is the fact that has allowed the participants to think about the problems of the neighbourhood in general terms, not just about this particular project and to discuss other initiatives. For example, during the second day, all the group discussed the fact that a place for co-working is missing. Of course, this intervention in Piazzale Corvetto is not the right occasion to do this kind of activity, because of the noise and the traffic, but the fact that people from different associations and different fields were together maybe has represented an opportunity for the birth of new projects.



#### 2. Problem statements



The co-design workshop has been divided into two

sessions of one hour and

a half, because it was too

considering also the fact

intense for the participants

that it was running by remo-

Although there have been

use of Miro, the participa-

tion has been enthusiastic

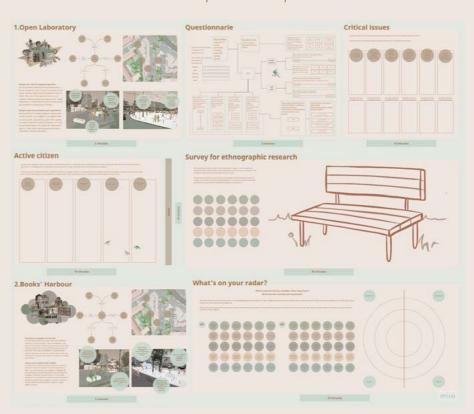
and everyone was actively

engaged in the workshop.

some initial problems in the

Tuesday 21/04 - First day

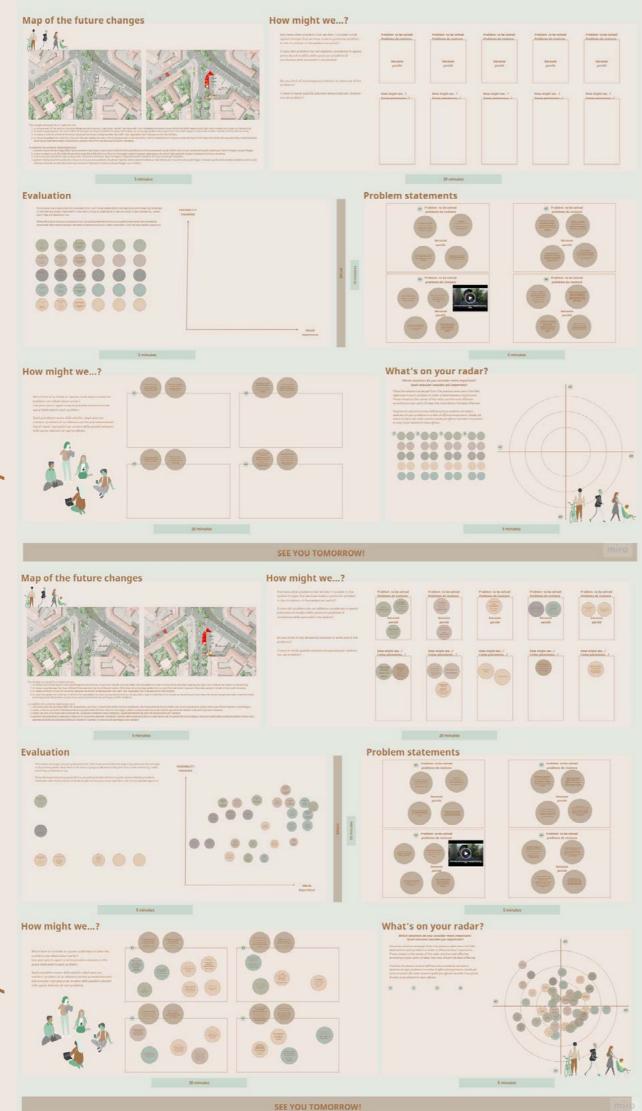
6:30 pm - 8:00 pm



Wednesday 22/04 - Second day

6:30 pm - 8:00 pm

### When, where, how?



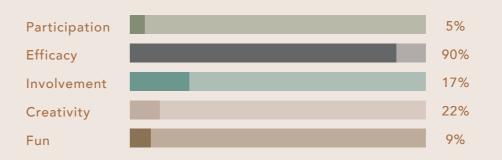
1. Map of the spatial changes



Activity: PROTOTYPE
Aim: TO EXPLAIN
Duration: 5 MINUTES

With the prototype, the participants have understood the spatial problems in the pedestrian flows, by the comparison of the existing conditions and the plan with the planned changes. The prototype has been useful also when carrying out the "how might we..." exercise because participants could share their ideas on the map while they were talking on Skype.

#### **Evaluation of the tool**



#### 1.1 How might we...?

#### How might we...?

Are there other problems that we didn't consider in the spatial changes that we have made (a particular problem in the circulation, in the pedestrian paths)?

Ci sono altri problemi che non abbiamo considerato in questa prima fase di modifica dello spazio (un problema di circolazione delle automobili o del pedoni?

Do you think of any temporary solution to solve one of the

Ti viene in mente qualche soluzione temporanea per risolvere uno dei problemi:

# Problem to be solved

How might we...?

Come potremmo ...?



How might we...?

Come potremmo ...?











20 minutes

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Problem to be solved Problema da risolvere perchè









Problem to be solved Problem to be solved Problema da risolvere Problema da risolvere perche perchè

> How might we...? Come potremmo...?

miro 20 minutes

#### Activity: **DIVERGENT/DEVELOPING TOOL** Aim: DISCOVER PROBLEM/POSSIBLE SOLUTUIONS **Duration: 20 MINUTES**

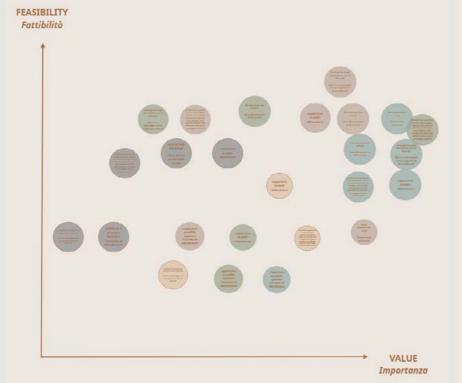
"How might we..." statements are design opportunities deconstructed from a single problem statement. After the explanation of the spatial changes already decided, the participants can express their ideas about other problems regarding the space, and discuss together possible solutions.

#### **Evaluation of the tool**



#### 1.2 Evaluation

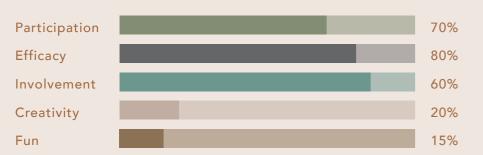




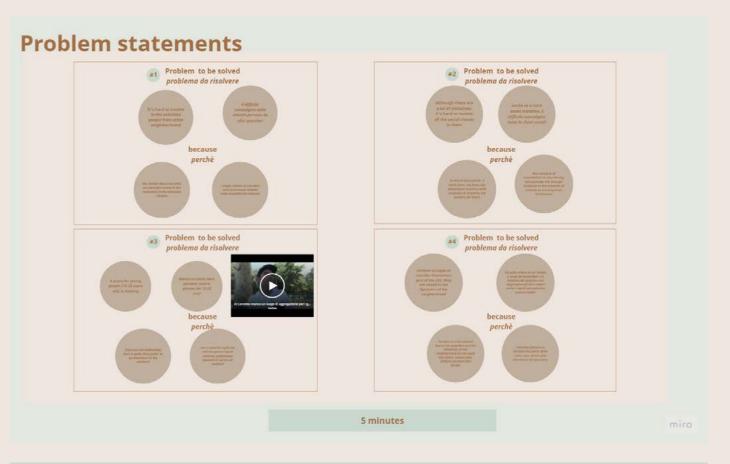
Activity: CONVERGENT/
DELIVERING TOOL
Aim: TO COLLECT
FEEDBACKS
Duration: 5 MINUTES

To conclude the first part, the participants were asked to think about the single solutions proposed, both those presented at the beginning and those that emerged in the "How might we...?" exercise. They had to place them in the matrix trying to understand if they were more or less interesting/useful or feasible.

#### **Evaluation of the tool**



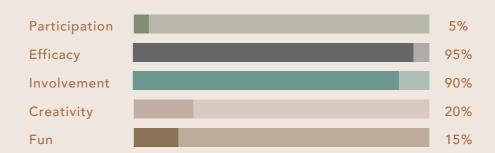
#### 2. Problem statements



Activity: PROTOTYPE
Aim: TO FRAME OTHER
PROBLEMS
Duration: 5 MINUTES

With the second prototype, we tried to share with the participants some of the problems that we have found during the first analysis regarding the community. The first one is regarding the fact that it's hard o involve in the activities people from the other neighbourhood, the others are linked to particular a particular target (children, foreigners and young adults).

#### **Evaluation of the tool**



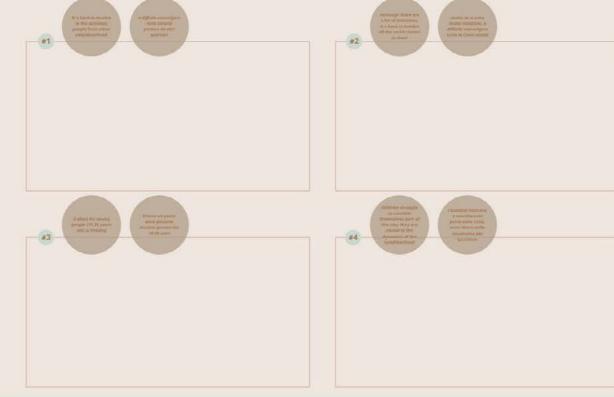
#### 2.1 How might we...?

#### How might we...?

Which kind of activities or spaces could help to solve the problems we talked about earlier?
Use your post-it again to write possible solutions in the space dedicated to each problem.

Quali potrebbero essere delle attività o degli spazi per risolvere i problemi di cui abbiamo parlato precedentemente? Usa di nuovo i tuoi post-it per scrivere delle possibili soluzioni nello spazio dedicato ad ogni problema.





#### How might we...?

Which kind of activities or spaces could help to solve the problems we talked about earlier?
Use your post-it again to write possible solutions in the space dedicated to each problem.

Quali potrebbero essere delle attività o degli spazi per risolvere i problemi di cui abbiamo parlato precedentemente? Usa di nuovo i tuoi post-it per scrivere delle possibili soluzioni nello spazio dedicato ad ogni problema.





20 minutes



miro

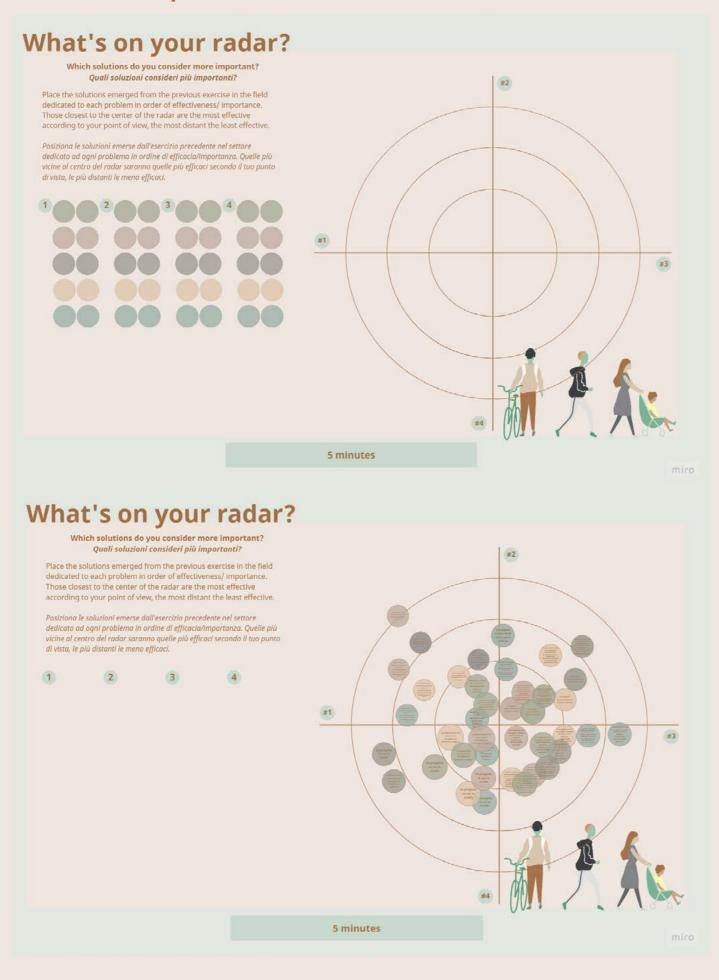
Activity: **DIVERGENT/DEVELOPING TOOL**Aim: **TO FIND SOLUTIONS TO A GIVEN PROBLEM**Duration: **20 MINUTES** 

We have used again the exercise "How might we...?", but this time the participants were asked to give a possible solution to the problems of the second prototype: an idea about a possible activity/initiative or an association to involve in the project.

#### **Evaluation of the tool**



#### 2.2 What's on your radar?



Activity: CONVERGENT/DELIVERING TOOL

Aim:TO UNDERSTAND WICH SOLUTIONS ARE MORE IMPORTANT

Duration: 5 MINUTES

After the previous exercise, we have chosen two solutions for each problem, the more feasible in a project of tactical urbanism. Each participant was asked to place the solutions on the radar canvas in priority order. Items closer to the centre of the radar were the most important. In this way, we have understood which are the priorities for each participant.

#### **Evaluation of the tool**





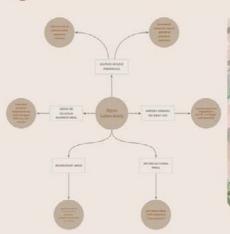
Second day base

Second day results

#### 3. Open Laboratory

#### 1.Open Laboratory

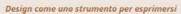






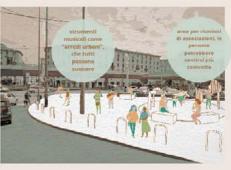
#### Design as a tool to express opinions

In the Corvetto neighbourhood there are a lot of initiatives, but it's hard to involve all the social classes, especially the weakest ones, in them. The aim of the second vision, is to create a neutral place that works as an "open laboratory", where all the social classes could be involved in interactive activities.



Nel quartiere di Corvetto vengono organizzate molte iniziative, ma è difficile coinvolgere tutte le classi sociali, soprattutto quelle mena agiate. La scopo di questa seconda proposta e di crear un ambiente neutro che funga da "laboratorio aperto", dove tutte le persone possano essere coinvolte in attività interattive.





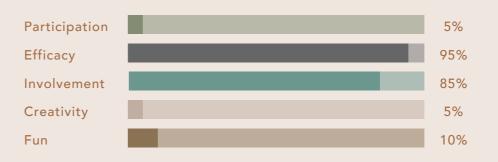
5 minutes

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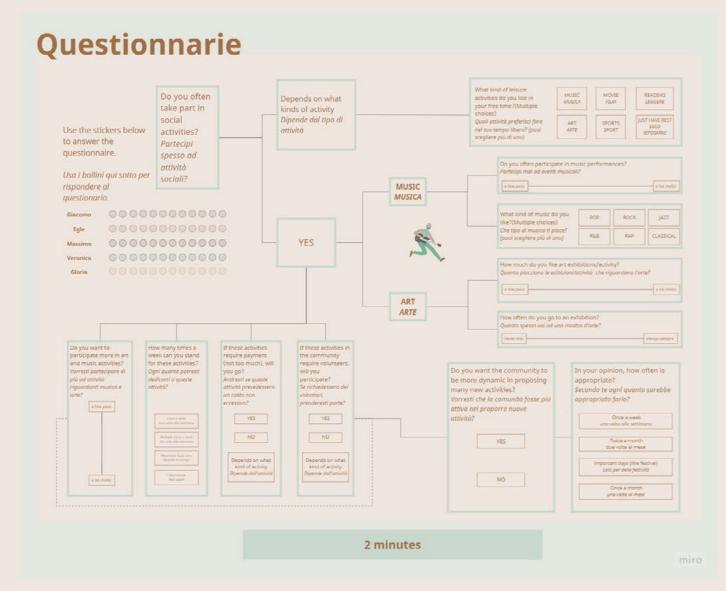
Activity: PROTOTYPE
Aim: TO EXPLAIN
Duration: 5 MINUTES

Prototype in the form of "board" to explain the proposal developed by the team. Since it was developed by us, we were more interested in discussing it in a detailed way, more than the other one. For this reason, we have used several tools.

#### **Evaluation of the tool**



#### 3.1 User journey questionnarie

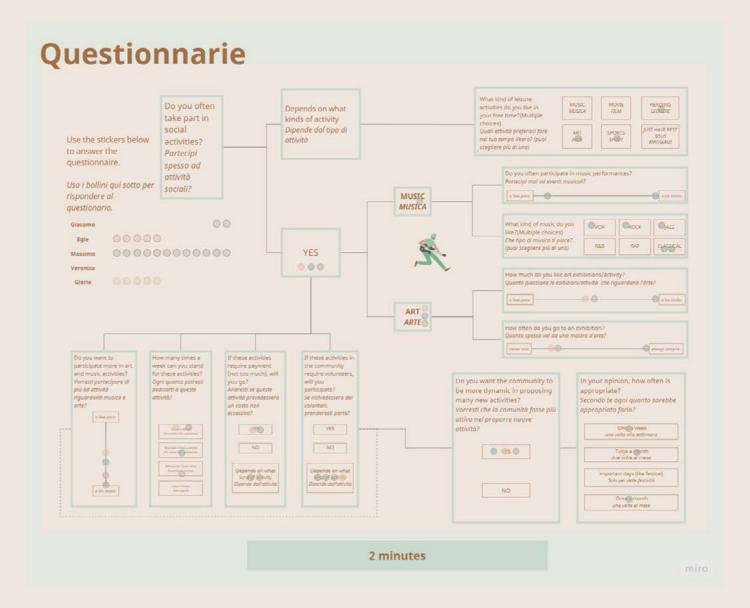


Activity: **DIVERGENT/DEVELOPING TOOL** 

Aim: TO UNDERSTAND IF CREATIVE ACTIVITIES ARE APPRECIATED

**Duration: 2 MINUTES** 

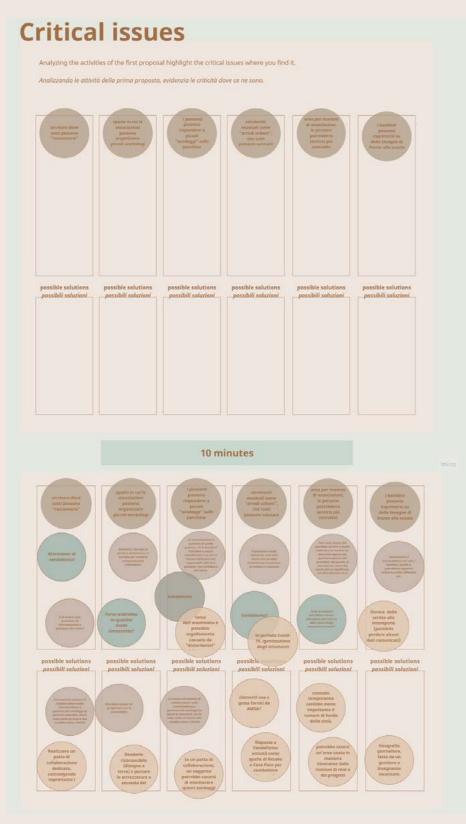
A quick questionnaire to understand if the creative activities, like art and music, through which we were planning to develop the activities of the vision, are appreciated in general terms by the participants to our co-design session. They were asked to provide an answer to each question using the dots of their assigned colour.



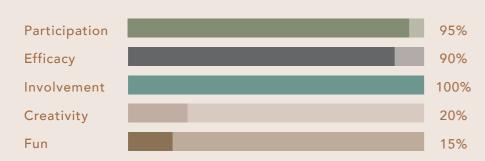
#### **Evaluation of the tool**



#### 3.2 Critical issues



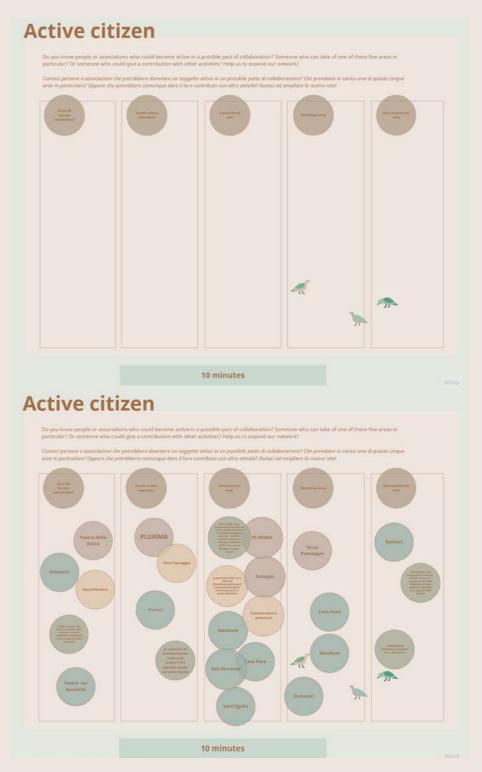
#### **Evaluation of the tool**



Activity: CONVERGENT/
DELIVERING TOOL
Aim: TO DISCOVER
CRITICAL ASPECTS
Duration: 10 MINUTES

Participants were asked to think about the critical aspects for each activity of the proposal explained through the third prototype and to think about a possible solution.

#### 3.3 Active Citizens

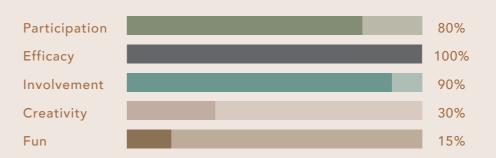


Activity: CONVERGENT/
DELIVERING TOOL
Aim: TO CREATE
CONNECTIONS WITH
POSSIBLE ACTIVE
CITIZENS

Duration: 10 MINUTES

The third exercise regarding our proposal aims to discover new associations and citizens that could be interested in having an active role in the project. Since all the participants are involved in the social life of the neighbourhood, we have asked them suggestions to expand our network.

#### **Evaluation of the tool**



# 3.4 Questions for the etnographic research Survey for ethnographic research Thinking about the survey for the ethnographic research, what questions should we ask to the citizens? Write the question on your post-it and put it on the bench and then we will choose the main ones. miro 30 minutes Survey for ethnographic research Thinking about the survey for the ethnographic research, what questions should we ask to the citizens? Write the question on your post-it and put it on the bench and then we will choose the main ones. Percanda ul questinuario per la ricerca ettrugrafica, quali ilomande ilarremmo chiedere al cittadini? Formula una domanda con i tuoi post-it e posizionala sulla parchina e successivamente sceglieremo quelle più impertanti. 30 minutes miro

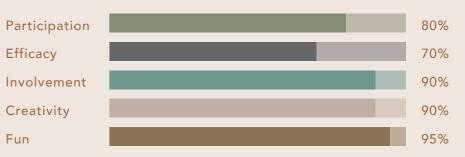
Activity: **DIVERGENT/DEVELOPING TOOL**Aim: **TO IDEATE CONTENTS FOR THE INTERACTIVE** 

**FURNITURES** 

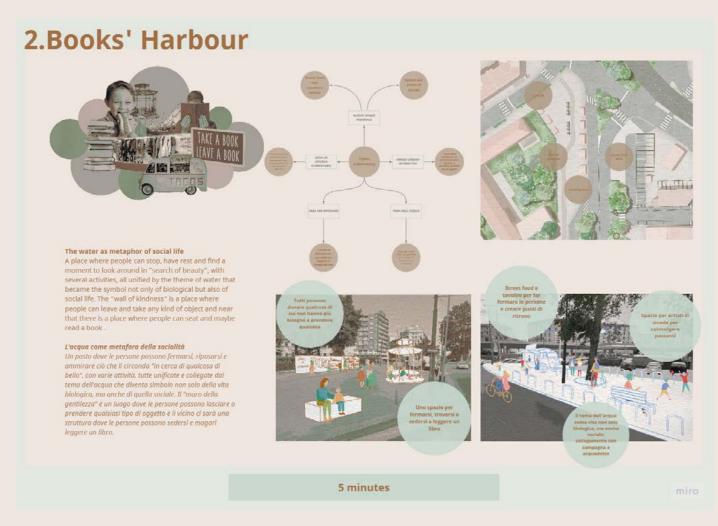
**Duration: 30 MINUTES** 

One of the ideas of the "Open Laboratory", was to use some "interactive furniture" as a white space for surveys. Where people could reply to a simple question about the neighbourhood, using stickers. Since the participants are involved in associations that work on several projects in Corvetto, we have asked them to think about questions useful for them.

#### **Evaluation of the tool**



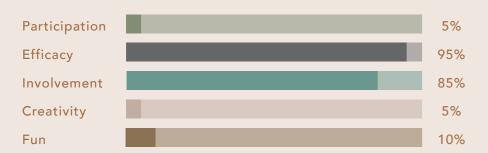
#### 4. Books' Harbour



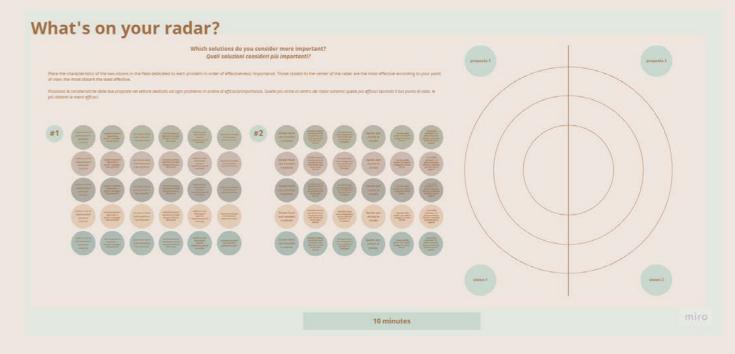
Activity: **PROTOTYPE**Aim: **TO EXPLAIN**Duration: **5 MINUTES** 

In the end, we have explained using Miro and Skype the second proposal that we develop with our proponent during this week. The discussion with the other participants has been even more stimulating than we expected, they give their opinions also about how to improve it even if it was not requested and for sure the use of Skype has been fundamental for the virtual session.

#### **Evaluation of the tool**



#### 4.1 What's on your radar?





Activity: CONVERGENT/
DELIVERING TOOL
Aim: TO SUMMARISE
Duration: 10 MINUTES

The same tool of the second phase, but this time to understand which proposal they like more and why. Which is activity does not work at all in their opinion and the important ones.

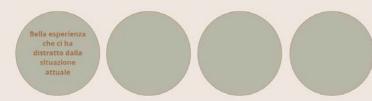
#### **Evaluation of the tool**



#### 3.2 Critical issues

#### Giacomo

OTHER COMMENTS ALTRI COMMENTI



Did you like the co-design session? Ti è piaciuta l'esperienza di co-progettazione?



#### Veronica

OTHER COMMENTS ALTRI COMMENTI









Did you like the co-design session? Ti è piaciuta l'esperienza di co-progettazione?



#### Gloria

OTHER COMMENTS ALTRI COMMENTI



Condividere un PDF con i risultati alla Rete, nelle scuole, con SpazioPensiero Mostrare nei gruppi FB
ii lavoro svolto,
dimostrando che è
stato partecipato dal
quartiere e non è
venuto dall'alto.
Chiedere poi eventuali
suggerimenti dal web

ottima idea lavoro con skype in contemporanea!

Did you like the co-design session? Ti è piaciuta l'esperienza di co-progettazione?



Activity: TOOL
Aim: TO UNDERSTAND
IF THE PARTICIPANTS
LIKED THE
EXPERIENCE
Duration: 5 MINUTES

Most of the participants to the co-design session work in this field, so they have already taken part in a co-design session (even if not virtual), or they have organized one. For this reason, since for us, it was the first time, the final tool aimed to understand their impressions and their suggestions.

#### Giacomo

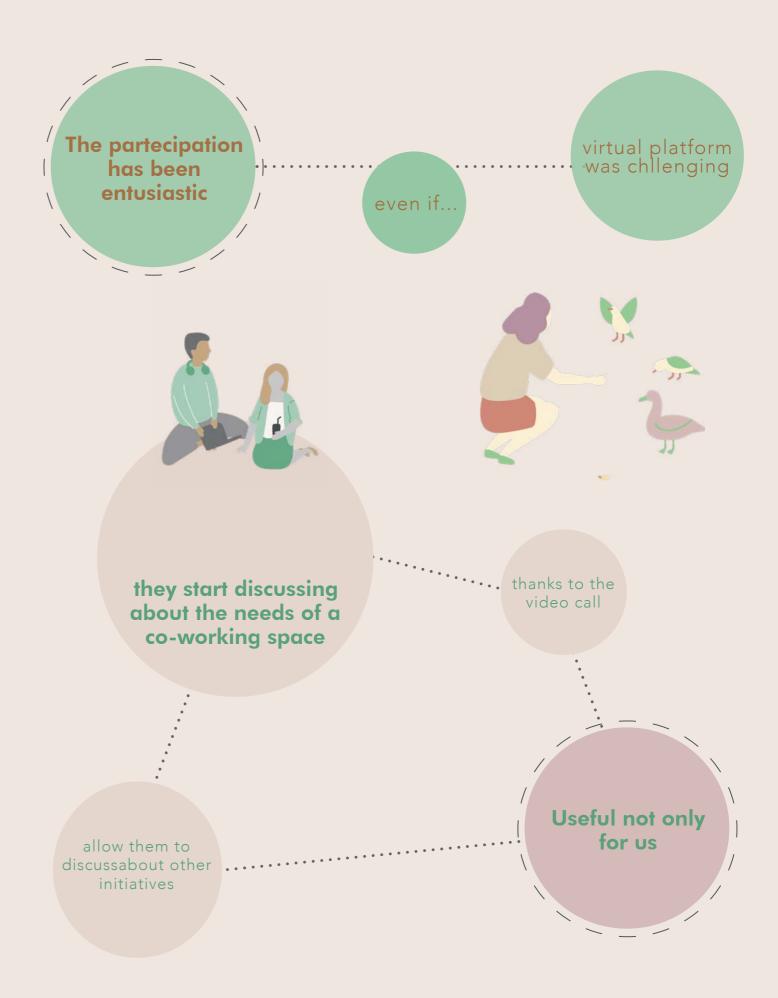
OTHER COMMENTS ALTRI COMMENTI





Did you like the co-design session? Ti è piaciuta l'esperienza di co-progettazione?





### Evaluations

Taking into account ideas and critical aspects coming from the co-design session, but also the actual situation of social distancing, we have tried to develop a new proposal. In these days the municipality is working on the re-organization of the mobility in the city, explained by the plan "Milano 2020". The main interesting aspect, regarding our intervention, is the fact the all the public spaces need to be improved, in terms of pedestrian flows, quality of social life, creation of 30 zones, with the transformation of parking lots in parklets that restaurants can use to place outdoor tables, and the invitation to use the bicycles instead of cars or public transportation.

This could be a real opportunity to improve the quality of Piazzale Corvetto in many ways. For example with the creation of a new pedestrian area and the partial removal of a row of parking lots, leaving also a space for street food that can help some vendors in this period of economic uncertainty and at the same time provide an open space where to eat, keeping the social distancing thanks to a pattern on the ground.



The pedestrian path under the overpass is not well-manteined at all.

#### Suggestion:

Creation of a "wall" for partecipative art or with aneddocts about the neighbourhood.

Problem:

The pedestrian crossing between viale martini and via marocchetti is dangerous for pedestrians because of the entrance of the gas station.

#### Suggestion:

Try to understand if it is possible to move the entrance to the gas station.

Problem:

Shaded areas for pedestrians are missing.

#### Suggestion:

Include trees or movable coverings in the project.



## Spatial changes



Corvetto

Organise initiatives that can attract people from all over the city

Involve young people in the codesign



to create spaces with different functions.



Make inhabitants aware active citizenship is important and everyone must participate.

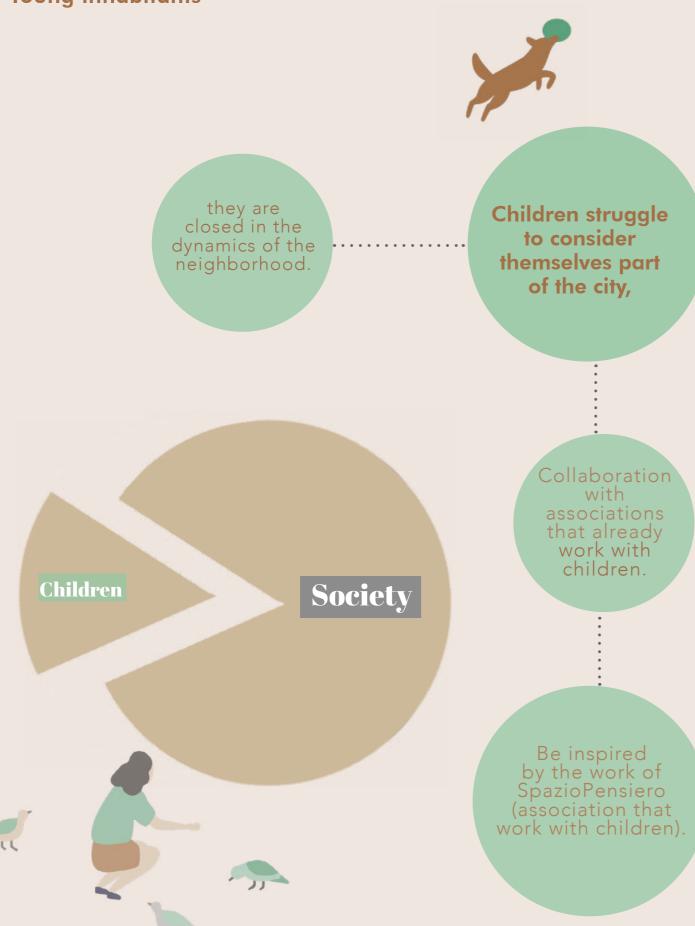
Although there are a lot of initiatives, it's hard to involve all the social classes in them.



Involve
associations
like Edera (that
is working with
foregneirs
citizens).

# Community problems

#### Young inhabitants



#### **Critical Issues**



#### **Acts of Vandalism**

- **01.** All the residents (especially the youger ones) need to be involved in the project, they need to perceive the new "tools" as a "common good".
- **02.** Collaboration with ReTake and Casa Pace for the participatory art (both can work to remove offensive drawings or writings).
- **03.** In a possible pact of collaboration, someone can provide manteinance/survelliance to make the new activities work good.



#### **Meeting Area**

The activities in the meeting area need to be organized and scheduled with the associations, but an outdoor space could be a solution to the fact that in this period is dangerous to meet too many people in a close space.

# Community problems

The Wall of Kindness can be a place where people can share not only objects, but also their immaterial needs, and never as much as in this moment we have understood the power of being kind to each other. With the installation of a public bike rack, a place where to seat and information panels, we would like to transform a part of Piazzale Corvetto to the "starting point" of a trip to Chiaravalle, since there is a bicycle lane that connect this place to "Parco della Trebbia", in preparation of the summer in the city. The same place can be used to organize small meetings for associations, since in the next future it is unthinkable to organize them in enclosed spaces and to respect the distances.

#### Street food area



Street food area with tables and a space where ambulants can stay.

#### Wall of kindness



Wall of kindness: not only for material needs, but also immaterial, a wall where people can shared their ideas about what they would like to have in the neighbourhood.

#### Intercultural wall



Creation of a wall of partecipative art in the passage under the overpass.

#### "Lanterna delle parole"



A place where people can stop and have rest.

### New activities

